AAWP API

Functions · https://getaawp.com/docs/article/aawp-api/

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What is the AAWP API?

The **AAWP API** is a standalone service that enables Amazon product data to be retrieved.

It is based on infrastructure operated by us and can be used **with the AAWP plugin**.

The provision of the AAWP API incurs **ongoing costs per user**, including infrastructure, data connection, and support. Therefore, access to the AAWP API is **subject to a fee** and must be **booked separately**. It is not automatically included in the plugin license.

After purchase, you will receive a **personal AAWP API key**, which is stored in the plugin settings. No additional access data or technical configurations are required.

AAWP API access is **not tied to an active plugin license**. Even if your plugin license expires, you can continue to use the AAWP API as long as you have an active API plan.

What are the functions of the AAWP API?

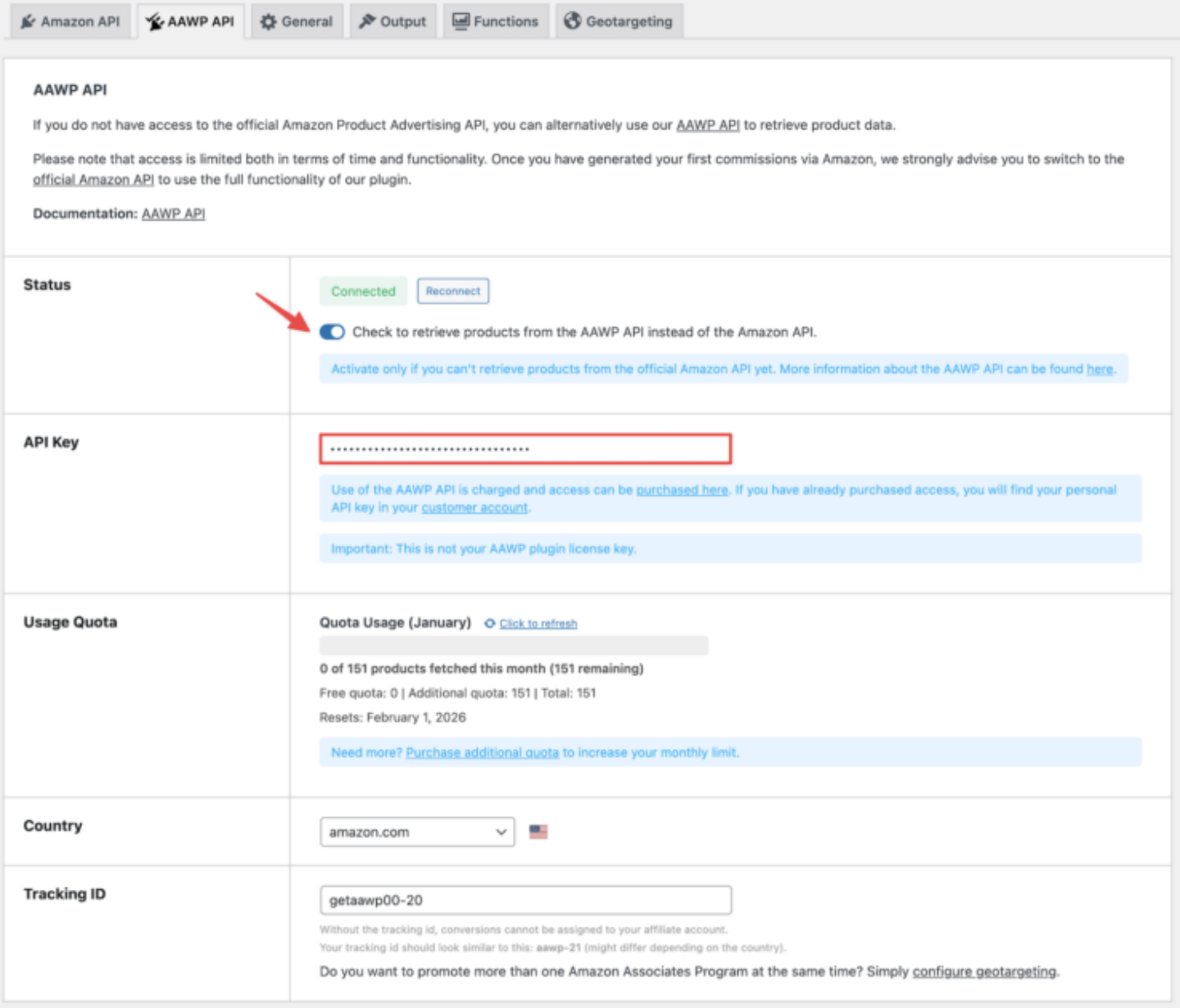
Retrieving Amazon product information

Our API can retrieve product information about all Amazon products from all stores worldwide.

This allows customers to use our plugin even if they don't have access to the official Amazon Product Advertising API yet.

If you don't need an already placed product anymore, we recommend removing it from the plugin's database so it won't get counted next month.

Current technical restrictions: Bestsellers and new releases lists cannot be used.



How many products can I retrieve with the AAWP API?

The retrieval of Amazon products via the AAWP API is **quota-based**.

Depending on the plan you have booked, you have a fixed product limit per month.

The pricing structure is **flexible** and allows you to adjust your AAWP API access to your **actual needs** at any time. Both upgrades and downgrades are possible at any time.

The following **AAWP API plans** are currently available:

Products / Month	Price / Month
150 Products	7 €
250 Products	12 €
500 Products	24 €
750 Products	36 €
1.000 Products	48 €

Get 2 months free by selecting annual billing during checkout.

Looking for higher quotas or agency pricing? Contact us for a custom plan or more options.

The product limit you have booked applies **per month** and is **automatically reset at the beginning of each month**.

Click here to purchase AAWP API access

After completing a purchase or plan change, the updated access is automatically set up in the background. This usually happens immediately, but no later than within 24 hours.

Can I have access to the AAWP API with my expired plugin license?

Yes. The **AAWP API can also be used with an expired AAWP plugin license**, provided that the plugin version installed on your website is **compatible with the AAWP API** (version 4.4.0 or higher).

Access to the AAWP API is **independent of the status of the plugin license**.

Even without an active plugin license, you can purchase a **standalone AAWP API plan** and continue to retrieve product data.

If your plugin license has expired **and** the installed plugin version **is too old** to work with the AAWP API, you should **at least once renew** your plugin license to update to the current version of AAWP. After that, the AAWP API can be used again as usual.

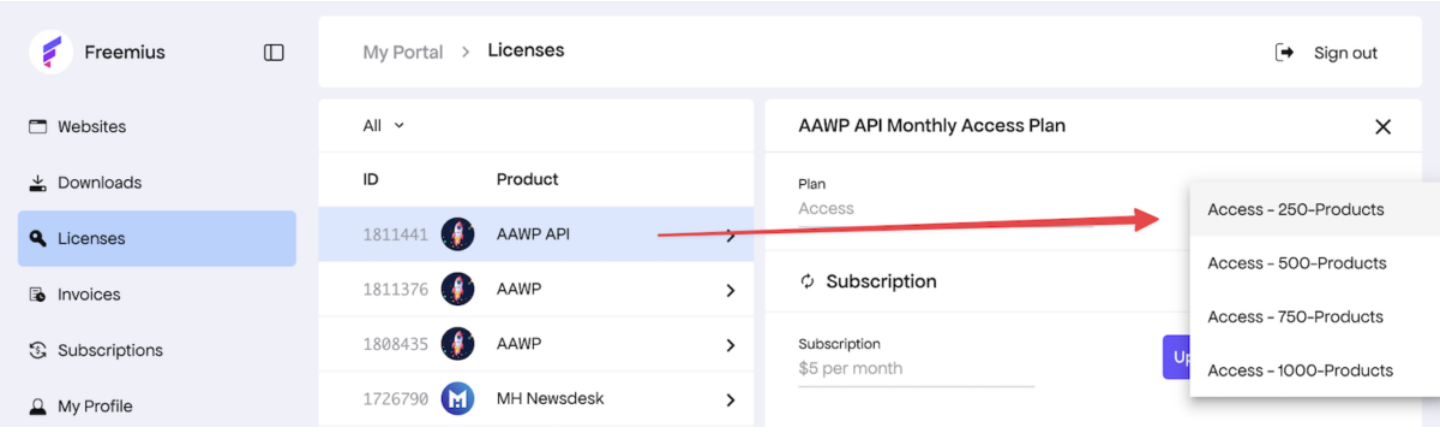
Please note that **no plugin updates** will be provided if your plugin license has expired. We therefore recommend keeping your plugin license active to receive security and feature updates.

Click here to purchase AAWP API access

Managing your AAWP API plan

If your usage grows over time — for example, because you want to use the AAWP API on more websites or retrieve and place more products — you can adjust your AAWP API plan at any time.

Upgrade or downgrade your plan



Managing your AAWP API plan is done via your **Freemius account**.

To upgrade your plan:

1. Log in to your **Freemius Account**
2. Open the **Licenses** section
3. Select your **AAWP API**
4. Click **Upgrade to** on the right-hand side
5. Choose the plan that matches your current needs

Once the upgrade is completed, the new plan becomes effective immediately. You can continue using the AAWP API with the increased quota without making any changes to your plugin configuration.

If your requirements change later, you can downgrade your plan in the same place using the same steps.

Frequently Asked Questions

What product information does the AAWP API provide?

The AAWP API provides Amazon product information such as titles, images, product descriptions or key features, prices, availability status, average star ratings and the number of ratings. Depending on the product, additional details such as Prime eligibility may also be available.

Does the AAWP API provide Amazon star ratings and review counts?

The AAWP API provides a product’s average star rating, such as 4.4 out of 5, and the total number of customer ratings when available. That total counts ratings and should not be confused with the number of written customer reviews.

How often does the AAWP API update product data?

The AAWP API refreshes product data every 24 hours, including prices and availability status. Changes on Amazon may therefore not appear immediately.