Text links

Functions · https://getaawp.com/docs/article/text-links/

By using the shortcode attribute "***link***", you can easily place automated Amazon product text links.

What do I need?

ASIN or ISBN (books), see How-To: Find out article numbers

How-to place text links

Standard text link

Shortcode

```
[amazon link="ASIN" /]
```

Output

e.g. Western Digital 1TB Elements*

Note: Please close the shortcode by placing "/" at the end. Otherwise it might lead into some issues.

Custom link name

Shortcode

```
[amazon link="ASIN" title="My product name" /]
```

Output

e.g. Western Digital 1TB*

Custom link title

Here you can set the HTML link title attribute:

Shortcode

```
[amazon link="ASIN" link_title="My SEO link title" /]
```

Output

e.g. Western Digital 1TB* *(hover me)*

Tip: Of course you can combine multiple shortcode adjustments such as "title" and "link_title".

Selecting a link icon

By default you define the icon appearing besides a link on the plugin settings page.

Additionally you can choose an icon on a shortcode basis as follows:

Shortcode

```
[amazon link="ASIN" link_icon="amazon" /]
```

Output

e.g. Western Digital 1TB*

Available values are: `none`, `amazon`, `amazon-logo`, `cart`.

The shortcodes above can be extended by adding further "attributes". We prepared an overview of all shortcodes and adjustments for the Amazon Affiliate WordPress plugin.